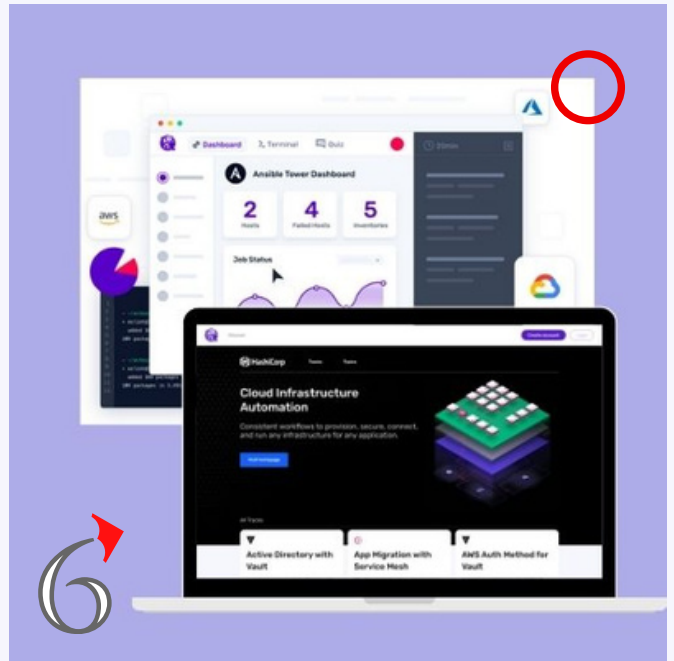




The Next Generation Hands-on Virtual IT Labs for Software Adoption

The way people learn and buy software has changed. Transform your demos, training, and tutorials into interactive and customized experiences on real technology, real environments.



LET YOUR PRODUCT DO THE TALKING.

Get rid of those old clunky product tours. Let customers get up close and personal with your software using Instruqt today! Offer customers to test drive, get hands-on with your demos and product documentation right from the browser.

Facts Tell. Stories Sell.

Apply product storytelling to create any customer-centric scenarios to inspire your leads and customers to the aha moment faster than your competitors.

Meet Your Buyers Where They Are.

For today's self-educating and self-serve buyers, Instruqt enables you to create self-paced tutorials using contextual learning and instant feedback.

Ways to Use Instruqt

- Self-paced tutorials
- Demos & POCs
- Instructor-led Training
- Virtual Workshops

INSTRUQT POWERS YOUR ENTIRE CUSTOMER JOURNEY

Turn your software into your #1 lead magnet.

Attract product-qualified leads for your sales team with embed guided product scenarios on your website.

Make your demo tangible.

Create use-case-specific demos that speak personally to your prospects via real-world scenarios.

Drive success with hands-on customer training.

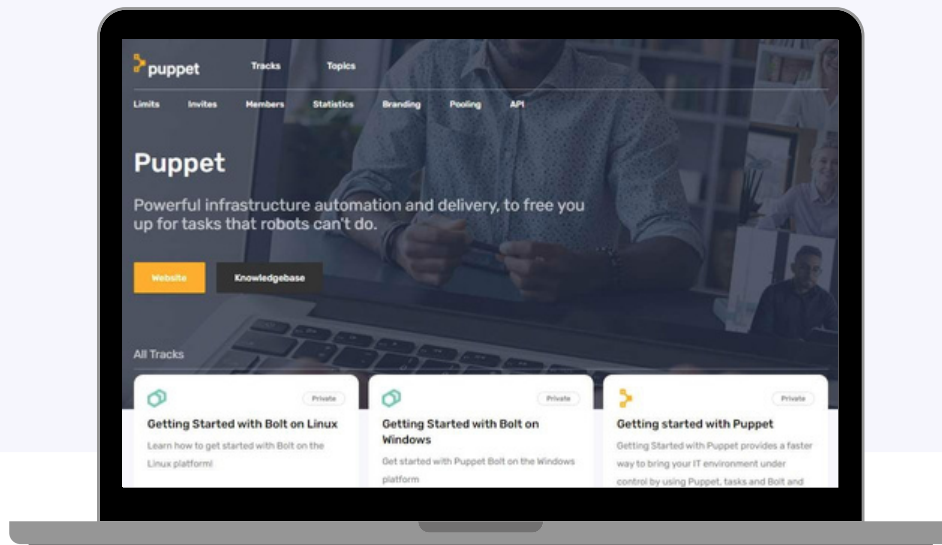
Help customers get more from your product with educational content that showcases real-world usage of your product in action.

TRUSTED BY LEADING INNOVATIVE COMPANIES FOR DRIVING SALES AND CUSTOMER SUCCESS





A NEW DIGITAL WAY OF SELLING SOFTWARE



Spark Curiosity and Drive Adoption

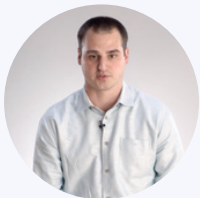
With gamification, Instruqt enables you to increase engagement with your customers by stimulating their problem-solving skills.

Boost Knowledge Retention Among Users

Beat the Forgetting Curve with learning by doing and microlearning.

Any Cloud, Any Technology

Instruqt's flexible virtual hands-on labs deploy fast, at scale, and allow cross-platform functionality.



"Instruqt's Cloud Sandboxes – An elegant solution to a complex problem. We spent many hours trying to get this right with our homegrown solution when we could have been building content. With these features in place, we were able to rapidly roll out new cloud-enabled tracks with relative ease, keeping cost control and security at the forefront."

Lance Larsen

Regional Manager for Consul Solutions Engineering



Get a personalized demo to see how Instruqt can dramatically improve your lead gen, sales, and customer training.

[Book a Demo](#)

hello@instruqt.com

www.instruqt.com